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Joan Magretta, M.B.A., Ph.D., is an award-winning contributor to the Harvard Business Review, where she was the strategy editor during the 1990s.

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She was the principal strategy editor at the Harvard Business Review and was a partner at the leading management-consulting firm of Bain & Co.

Biography of Joan Magretta for Appearances, Speaking ...

Joan Magretta is a Senior Institute Associate at the Institute for Strategy and Competitiveness at the Harvard Business School. Prior to her current position at Harvard, Joan was the Editor-at-Large and principal strategy editor of Harvard Business Review.

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