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information on the critical success factors for decision making. 1.2 MIS DEFINITION The Management Information System (MIS) is a concept of the last decade or two. It has been understood and described in a number ways. It is also known as the Information System, the Information and Decision System, the Computer- based information System.

Introduction to Management Information Systems

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Specialized Business Information Systems: Knowledge Management, Artificial Intelligence, Expert Systems, and Virtual Reality• Knowledge management systems (KMSs): – Organized collection of people, procedures, software, databases, and devices to: • Create, store, share, and use the organization's knowledge and experience• Artificial intelligence (AI): – Computer system takes on characteristics of human intelligencePrinciples of Information Systems, Tenth Edition 46

MIS Chapter 1 - SlideShare

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Master the foundational principles of MIS as you explore today's latest developments and industry trends with MIS 10. This practically focused approach helps you explore MIS concepts and advancements that will enhance your career and professional success. You examine the latest topics, such as cloud computing, AR/VR, quantum computing and blockchain, with the most current MIS title on the market. New case studies and information boxes connect the principles you are learning to the most current events in technology and business today. MIS 10 explains the technology behind recent business cases, such as cryptocurrency, 5G and its business applications and use of VR in the workplace. Succinct, yet thorough, modules keep your interest and prepare you to face today's MIS challenges with success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Publisher's description: Many businesses look for candidates who know how to use information systems, making a general understanding of

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information systems an asset to any business student. Laudon and Laudon continue to define the MIS course for all business majors by emphasizing how business objectives shape the application of new information systems and technologies.

Using MIS is the book that teaches students how people use information systems to solve business problems. Building on students' experience and knowledge base from personal MIS to workgroup MIS to enterprise MIS, this text stresses the important role of Information Systems in satisfying business objectives. Realistic examples, mini-cases, case applications, and thought-provoking review material with projects promote active learning. This text is beneficial to the business professional interested in a basic understanding of management information systems today.

The second edition of Principles of Business Information Systems has been fully updated to reflect the latest developments in business information systems. Cases have been updated, increasing the international content and questions and exercises have also been revised. This new edition is suitable for students studying on any information systems course, helping to prepare them for the corporate world in the twenty-first century.

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